

Innovation for Dementia in the Danube Region: INDEED

An INTERREG-Danube Proposal



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- Sources: European Regional Development Funds (ERDF) and Instrument for Pre-Accession (IPA)
- Strategic vision: Transnational policy integration
- Focus is on regional development, **not** on research
- Acts as a policy driver and pioneer to tackle common challenges and needs
- Aims at capacity building, coordination, territorial integration
- INDEED targets specific objective 1.2

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**Increase competences for
business and social innovation**



Expert survey: Unmet needs in dementia care

- Lack of knowledge and skills among health care professionals (general practitioners, nurses, social workers, occupational therapists)
- Poor cooperation of major players involved in dementia care
- Lack of specific services, e. g. day centres, specialised nursing home units, home assistance, particularly in rural areas
- Underuse of assistive technology
- Emigration of health workers (care drain)

Analysis is line with goals set by dementia plans in Austria, Bulgaria, Czech Republic, Germany and Slovenia

- Improve education and training of healthcare professionals
- Improve cooperation of healthcare professionals and service coordination
- Develop high-quality services

The INDEED vision

To **improve dementia care** in the Danube region and to **contribute to implementing national dementia plans** with the scope of **enhancing the quality of life** of people with dementia and their informal carers

The INDEED vision

To improve dementia care in the Danube region and to contribute to implementing national dementia plans with the scope of enhancing the quality of life of people with dementia and their informal carers



Improve the knowledge and skills of health-care professionals

timely diagnosis, appropriate treatment, communication with patients and carers, use of assistive technology

Facilitate the cooperation of key actors and step up coordination of services

on local, national and trans-national levels; promote cross-border exchange of best practices

Foster the development of dementia-related enterprises

on outpatient, intermediate and inpatient levels, and stimulate entrepreneurial activity

Three specific objectives

The INDEED strategy

Interdisciplinary training programme for health-care professionals



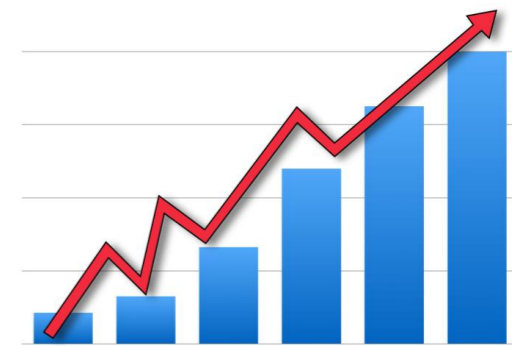
CAMPUS

Networking support for key actors involved in dementia care



CONNECT

Business consultancy services for entrepreneurs and start-ups



COACH

Three modules

The INDEED strategy

Interdisciplinary training programme for health-care professionals

Networking support for key actors involved in dementia care

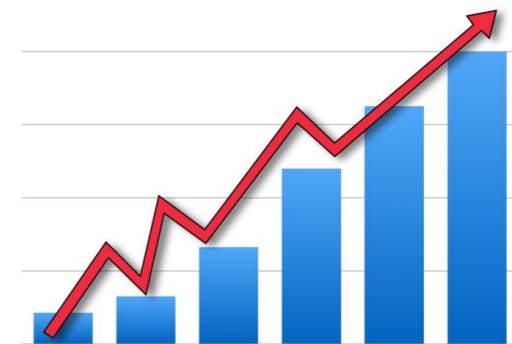
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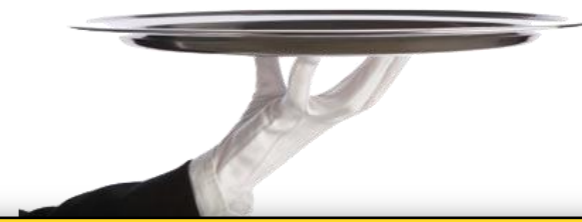


COACH



Traditional learning tools

Presentations, discussions



Web-based learning tools

e-Learning courses, webinars

Two formats of delivery

The target groups

Interdisciplinary training programme for health-care professionals

Networking support for key actors involved in dementia care

Business consultancy services for entrepreneurs and start-ups



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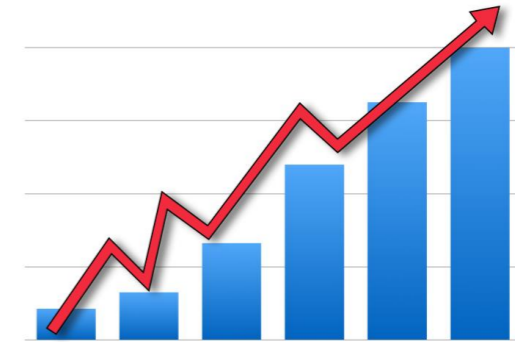
Professional organisations
Higher education units



CONNECT



Service providers
Community services
Patient organisations



COACH



Business schools
Private enterprises

Municipalities, public authorities, policy makers

Multiple institutional target groups

10 Full Project Partners

<i>LP</i>	Technical University of Munich	TUMMED	GERMANY
<i>ERDF PP1</i>	The Brain Company GmbH	TBC	AUSTRIA
<i>ERDF PP2</i>	Vienna University of Economics and Business	WU	AUSTRIA
<i>ERDF PP3</i>	Bulgarian Society of Dementia	BSD	BULGARIA
<i>ERDF PP4</i>	National Institute of Mental Health	NIMH	CZECH REPUBLIC
<i>ERDF PP5</i>	Social Cluster Association	SZK	HUNGARY
<i>ERDF PP6</i>	Romanian Alzheimer Society	SRA	ROMANIA
<i>ERDF PP7</i>	Memory Centre Bratislava	MCB	SLOVAKIA
<i>ERDF PP8</i>	University of Ljubljana	UL	SLOVENIA
<i>IPA PP1</i>	Alzheimer Association A&R Sarajevo	Association AiR	BOSNIA AND HERZEGOVINA

10 Associated Strategic Partners

<i>ASP1</i>	Federal Ministry of Health; Federation of Bosnia and Herzegovina	FMZFBiH	BOSNIA AND HERZEGOVINA
<i>ASP2</i>	Medical University of Sofia	MU Sofia	BULGARIA
<i>ASP3</i>	University of Zagreb	UNIZG	CROATIA
<i>ASP4</i>	MediInspect, Ltd.	MediInspect	CZECH REPUBLIC
<i>ASP5</i>	Bavarian Research Alliance GmbH	BayFOR	GERMANY
<i>ASP6</i>	Bavarian State Ministry of Health and Care	StMGP	GERMANY
<i>ASP7</i>	German Alzheimer Association	DAIzG	GERMANY
<i>ASP8</i>	Slovak Medical Association	SkMA	SLOVAKIA
<i>ASP9</i>	City of Zagreb	CoZ	CROATIA
<i>ASP10</i>	Ministry of Health of the Republic of Croatia	MoH-CRO	CROATIA

INDEED project area: 10 countries involved



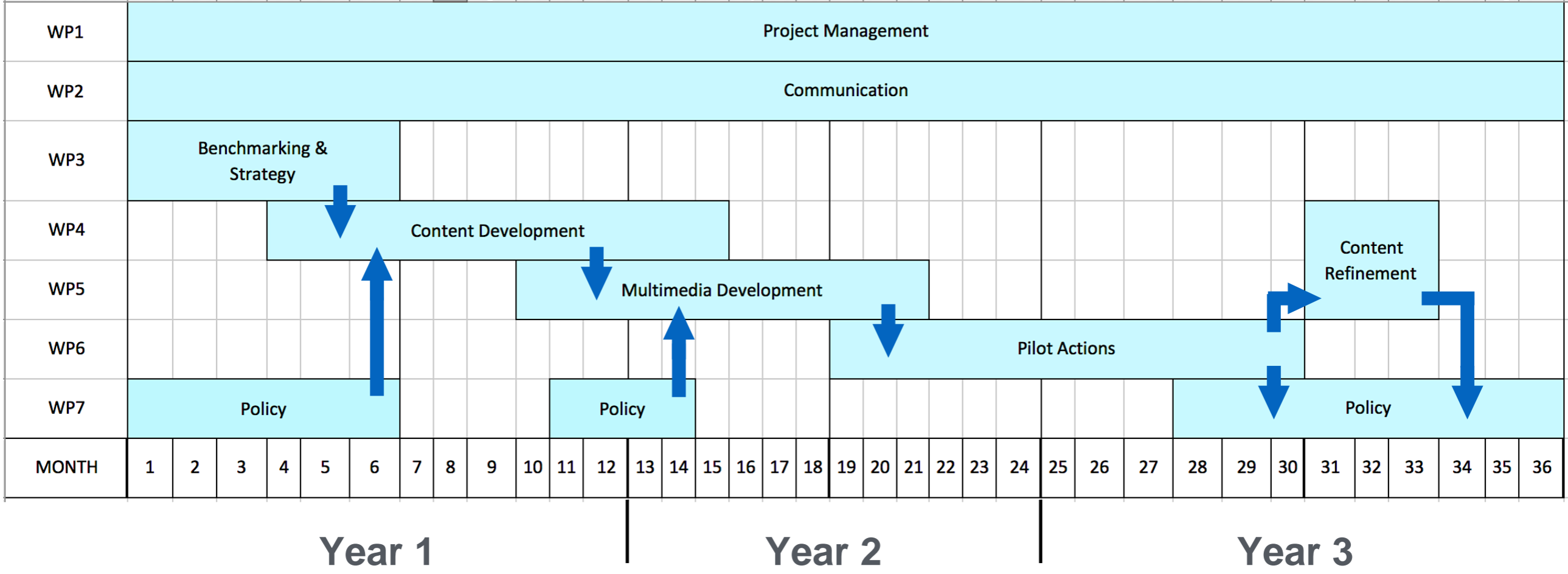
Seven work packages

WP #	Title	Lead	Country
1	Coordination & management	Technical University of Munich	D
2	Communication	Romanian Alzheimer Society, Bucharest	RO
3	Benchmarking & strategy devlpmt.	Bulgarian Society of Dementia, Sofia	BG
4	Content development	Centrum Memory Bratislava	SK
5	Multimedia format & online portal	The Brain Company, Austria	A
6	Pilot actions	University of Ljubljana	SI
7	Policy	Social Cluster Association, Budapest	HU

Products and outputs

WP #	Title	Products and outputs
1	Coordination & management	Project management, financial and quality reports
2	Communication	Communication plan and reports
3	Benchmarking & strategy devlpmt.	Strategy statement
4	Content development	Scripts for the 3 modules, evaluation tools
5	Multimedia format & online portal	Multimedia formats of the 3 modules, online platform
6	Pilot actions (24 workshops)	Workshop manual and reports, online evaluation
7	Policy	Policy recommendations

Timelines



INDEED we hope for funding!
Thank you!

